

Master of Business Administration (ODL MODE)

ABOUT ACHARYA NAGARJUNA UNIVERSITY (ANU)

Acharya Nagarjuna University, named after the illustrious Buddhist philosopher Acharya Nagarjuna, was established in 1976 and is strategically located between Vijayawada and Guntur on the Kolkata Chennai National Highway (NH 16). The university was inaugurated on 11th September 1976 by the former President of India, Sri Fakruddin Ali Ahmed, and celebrated its Silver Jubilee in 2001. NAAC has awarded "A+" grade accreditation, reinforcing its premier status. The university originated in 1967 as a Postgraduate Centre of Andhra University and later evolved into a full-fledged university in 1976. It is close to the historic site where Acharya Nagarjuna founded a global center of learning centuries ago. Over the years, ANU has expanded significantly, offering programs in Engineering, Education, Law, Pharmacy, Science, Commerce, Management, and Arts, along with advanced research centers. Its 293 acre campus provides state-of-the-art facilities including central library, laboratories, hostels, health center, transport, and recreational amenities.



WHY CHOOSE US?

NAAC'A+' Grade Accredited University NEP 2020 & UGC Compliant

Government Recognized & Globally Accepted

45+ Years of Academic Excellence



प्रो. रजनीश जैन

Prof. Rajnish Jain



विश्वविद्यालय अनुदान आयोग University Grants Commission

(शिक्षा मंत्रातय, भारत सरकार) (Ministry of Education, Govt. of India)

बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002 Bahadur Shah Zefor Morg, New Delhi-110002 Ph.: 011-23236288/23239337 Fax: 011-2323 8858

E-mail: secy.ugo@nic.in

ODL DEGREE = REGULAR DEGREE

As per UGC Regulations 2020 (Reg. 22), ODL degrees hold the same academic value as traditional degrees.

Secretary F. No.3-5/2022(DEB-IM)

PUBLIC NOTICE

August, 2022

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Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as

Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes .- Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

ADDED BENEFITS OF LEARNING ODL

Study Anytime, Anywhere





Industry-Relevant Curriculum

Cost-Effective Learning





Access to Digital Resources

MASTER OF BUSINESS ADMINISTRATION (GENERAL)





COURSE ELIGIBILITY

Applicants must hold a Bachelor's Degree in any discipline with at least 50% aggregate marks.



COURSE DESCRIPTION

The MBA (General) program at ANU is designed to develop leadership, analytical, and strategic management skills. Delivered in ODL mode, it provides flexibility for working professionals and aspiring managers to specialize in Finance, Marketing, HR, and Operations while balancing career and studies.

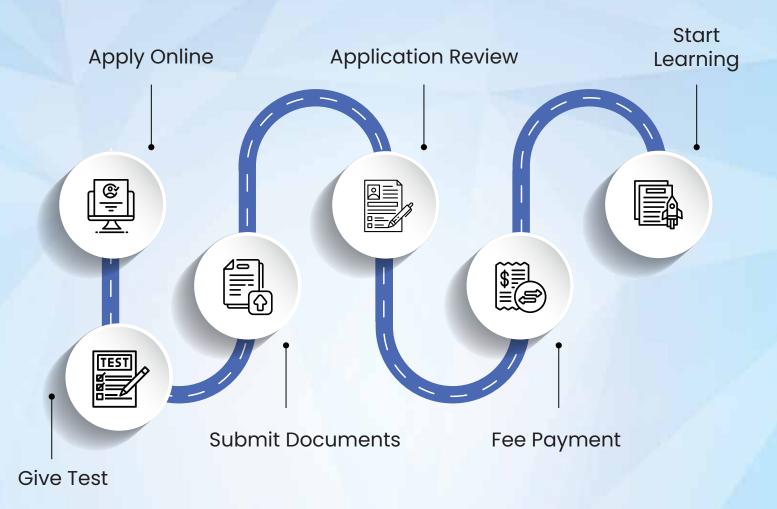
COURSE STRUCTURE

SEMESTER-I		
Course Code	Paper Title	Credit
MBA 1C01	Concepts of Management	4
MBA 1C02	Economics for Managers	4
MBA 1C03	Quantitative Methods	
MBA 1C04	Human Resource Management	4
MBA 1C05	Management Accounting	4
MBA 1C06	Marketing Management	
MBA 1C07	Management information System	
MBA1C08	Spreadsheet Modelling	

FEE STRUCTURE

YEARLY	FEES
YEAR I	₹23,000
YEAR II	₹ 23,000
TOTAL	₹ 46,000

ADMISSION PROCESS











Start Your Journey with ACHARYA NAGARJUNA UNIVERSITY

For more information contact:



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